

USER INTERFACE (UI) DESIGNER **DIPLOMA**



ABOUT THE PROGRAM

UI design professionals are in high demand everywhere in the world. Take this program to set yourself up for a successful career. In this program, you will learn the practical skills, tools, and techniques used in the field of User Interface & Visual Communication Design, including creative software, layout and composition, colour and typographic theory, visual brand identity, conceptual and strategic thinking and designing for digital interfaces.

CAREER OPPORTUNITIES

Graduates are prepared to enter the world of User Interface Design in a variety of fields from entry to intermediate-level positions, including but not limited to: User Interface Designer, Graphic Designer, Web Designer, Communication Designer, Production De-signer, Interactive Designer, UI Strategist, UI Content Designer, Product Designer

PROGRAM OUTCOMES

Upon completion of this program, students will be able to:

- Follow the steps of the creative process: research, ideation, execution and revision
- Assemble effective colour palettes achieving high visual and emotional impact, attractive aesthetics and optimal accessibility
- Select appropriate typefaces considering their quality, legal requirements, availability and visual language
- Compose elegant typesetting in view of visual hierarchy, alignment, line height and character spacing
- Design balanced layouts with visual hierarchy, clear focal points, balance and alignment
- Build designs in Photoshop with the ability to create masks, selections, apply filters, effects, format text and other relevant tools
- Draw vector elements in Illustrator using the pen tool, pathfinder, strokes, fills, text formatting and other relevant tools
- Build user interface layouts in Sketch using vector tools, grids, symbols, effects, text formatting and other relevant tools
- Design a visual brand identity presenting elements of visual communication such as a logo, colour palette, typefaces, photography and iconography
- Identify limitations and possibilities when working with programming languages.

KEY FACTS

- Location: Vancouver, Toronto
- All teachers have industry experience
- Option to work part-time while studying and full-time on co-op term breaks
- · Evening classes.

PROGRAM TIMETABLE AND FEES

Monday-Thursday	16:00-21:00 classes
Fridays, Term breaks ,and Co-op	Free time to work up to 40 hrs/week*
Tuition	\$14,141
Application Fee	\$200
Material Fee	\$900
Start Dates	
- Schedule	Jan 23, Mar 20, May 15, July 10, Sept 5, Oct 30, Dec 26

PROGRAM FEATURES



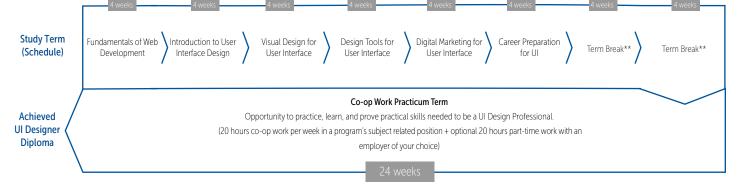
Work integrated learning with students completing projects in both the study term and the co-op term.



Professional instructors with practical experience in the field of User Interface design.



Industry Guest Speaker Series.



- * Students can work part-time (20 hours/week) during the study term and full-time (40 hours/week) during the term breaks.
- **Term breaks at the end of the study term are optional; students can start their co-op term as soon as they finished the study term.

CO-OP WORK EXPERIENCE

Students in the Work and Study Diploma Program complete a 480 hour co-op work placement. After completing the Job Skills Seminars and attending the Orientation to Working and Living in Canada, co-op students work with the Work Placement Coordinator to secure a job placement in which they can make a practical application of the skills and knowledge learned in the study term. Through the co-op work placement, students gain valuable work experience in Canada, expand and fine-tune their hard and soft skills and make new professional connections in their chosen career field. Students have the option to work up to 40 hours a week during their co-op term.

ADMISSION REQUIREMENTS

- Minimum Age: 19
- Education: Secondary school completion
- English level: Tamwood high intermediate level or CEFR B2, IELTS 5.5, TOEFL ibT 46, Cambridge FCE (C) or EAP 192 is presented.

VISA REQUIREMENTS

- Study Permit and Work Permit (work is an essential part of the program).
- Visit <u>Canadian Citizenship and Immigration website</u> to learn more about eligibility and application procedures for both the study permit and the work permit.

Note: These minimum requirements cannot be waived by either the institution or the student.



"I CAN HONESTLY SAY THAT I'VE NEVER SEEN A WAR FOR TALENT THE WAY I'M SEEING NOW, ESPECIALLY IN THE DEVELOPMENT SPACE — WEB DEVELOPERS, UI DEVELOPERS, BACK-END DEVELOPERS — THERE'S A SEVERE LACK OF TALENT AND A DEFINITE SHORTAGE FOR SURE."

SHAUN LEMMER, A PARTNER/RECRUITMENT CONSULTANT AT BENCHMARK TECH <u>Recruitment with more</u> than 11 years of experience in the vancouver market.









