



TAMWOOD
CAREERS

USER EXPERIENCE (UX) DIPLOMA



ABOUT THE PROGRAM

UX design professionals are in high demand globally. In this program you will learn the skills, tools and techniques which will make you a professional UX designer and give you the ability to understand and apply the principles of user experience research, user-centric design approaches and strategy, UX methodologies, information architecture, user behaviours, information structures, graphical user interfaces, visual design, mobile user experience, and usability testing.

CAREER OPPORTUNITIES

Graduates are prepared to enter the world of User Experience Design in a variety of fields from entry to intermediate-level positions, including UX Designer, Information Architect, UX Researcher, Product Designer, and Interaction Designer.

PROGRAM OUTCOMES

Upon completion of this program, students will be able to:

- Understand and apply the principles of user experience research, user-centric design approaches and strategy, UX methodologies, information architecture, user behaviours, information structures, graphical user interfaces, visual design, mobile user experience, and usability testing.
- Work in a practical setting and apply techniques such as, creating a user centric design approach for a project using personal development and information design, usable wireframes for a website and/or simple application using Axure software, designing an intuitive user interface and applying the learned principles of visual design, as well as testing and measuring the success of a UX design project employing learned user testing techniques.

"There has been a shortage of tech talent in Vancouver and good UX Design-ers are definitely hard to come by. I'm constantly on the lookout myself for UX designers and it's definitely a tough find,"

Jane Kim

Creative director and senior UX/UI Designer at the Vancouver-based FORM Athletica.

KEY FACTS

- Location: Vancouver, Toronto
- All teachers have industry experience
- Option to work part-time while studying and full-time on co-op term breaks
- Evening classes.

PROGRAM TIMETABLE AND FEES

Monday-Thursday	16:00-21:00 Classes
Fridays, Term breaks, and Co-op	Free time to work up to 40 hrs/week*
Tuition	\$14,141
Application Fee	\$200
Material Fee	\$900
Start Dates	
- Schedule	Mar 20, May 15, Jul 10, Sept 5, Oct 30, Dec 26

PROGRAM FEATURES



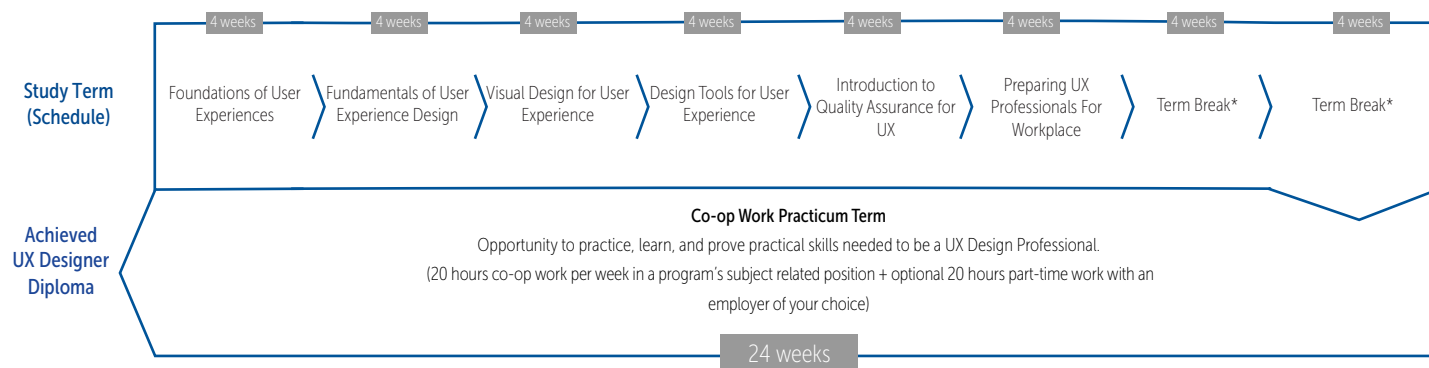
Work integrated learning with students completing projects in both the study term and the co-op term.



Professional instructors with practical experience in the field of User Experience design.



Industry Guest Speaker Series.



*Students can work part-time (20 hours/week) during the study term and full-time (40 hours/week) during the term breaks.

**Term breaks at the end of the study term are optional; students can start their co-op term as soon as they finished the study term.

CO-OP WORK EXPERIENCE

Students in the Work and Study Diploma Program complete a 480 hour co-op work placement. After completing the Job Skills Seminars and attending the Orientation to Working and Living in Canada, co-op students work with the Work Placement Coordinator to secure a job placement in which they can make a practical application of the skills and knowledge learned in the study term. Through the co-op work placement, students gain valuable work experience in Canada, expand and fine-tune their hard and soft skills and make new professional connections in their chosen career field. Students have the option to work up to 40 hours a week during their co-op term.

ADMISSION REQUIREMENTS	VISA REQUIREMENTS
<p>Minimum Age: 19 Years old prior to the start of the study period or graduation from grade 12</p> <p>Education: Final year of general/secondary level schooling. Toronto applicants must provide a copy of an Ontario Secondary School Diploma (OSSD) or equivalent*</p> <p>English level: Tamwood high intermediate level or CEFR B2, IELTS 5.5, TOFEL iBT 46, Cambridge FCE(C) or EAP 192 is presented</p>	<ul style="list-style-type: none"> Study Permit and Work Permit (work is an essential part of the program). Visit Canadian Citizenship and Immigration website to learn more about eligibility and application procedures for both the study permit and the work permit.

*: Student should have passed the Wonderlic Scholastic Level Exam with a Cut Score of 16

Note: These minimum requirements cannot be waived by either the institution or the student.

“THE UX SPACE HAS DEFINITELY GAINED THE MOST NOTABLE INCREASE IN DEMAND OVER THE LAST TWO OR THREE YEARS OUT OF ANY SKILLSET.”

SHAUN LEMMER, A PARTNER/RECRUITMENT CONSULTANT AT BENCHMARK TECH RECRUITMENT WITH MORE THAN 11 YEARS OF EXPERIENCE IN THE VANCOUVER MARKET.



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